



## Coaching for Disruption

**LEARN HOW TO COACH people and transform their businesses to survive and thrive through radical technological disruption!**

Exponentially developing technology—especially artificial intelligence (AI)—brings huge promise but also confusing peril. AI has been called “The new electricity,” and 9.5 out of 10 CEOs expect their job to be disrupted by it. One study predicts nearly half of all jobs will be automated within 15 years. AI learning models double in size every 3 months and affect every aspect of our lives from our smartphones to our grocery stores to our schools. There are even AI applications for coaching.

Overwhelmed at the thought of so much change? So are your clients, unless they’re not yet aware of its scale. We have prepared people to face this wholesale disruption and can help you do the same. We have developed coaching models that codify our methods for bringing individuals and organizations to greater levels of resilience, enabling them to surf the waves of change.

If you coach businesspeople, entrepreneurs, or leaders, this course is for you. Our 3-day, 18 CCEU course awards a certificate in Coaching for Technological Disruption from the Next Wave Institute.

### About the Presenters

#### PETER SCOTT, ACC

Peter Scott is a graduate of Cambridge University and a former computer scientist for NASA. He has a book, podcast, two TEDx talks, and has given numerous talks on the subject of AI disruption, including giving evidence to a British parliamentary committee.



#### PIERRE DUSSAULT, PCC

Pierre Dussault is a leadership/management consultant. He brings his unique life and work experiences to help entrepreneurs, engineers and managers be more effective and engaged, and navigate through major transitions in their lives and work.



### Venue

- DATE: Mondays, April 4 — May 9, 2022
- TIME: 10:30—1:30 EST / 7:30—10:30 PST / 3:30—6:30 GMT
- FORMAT: 6 days of 3 learning hours each
- Online

#### Contact

Peter@NextWaveInstitute.org  
+1 (250) 474-0976

### Learning Objectives

You will understand:

- The key drivers of technological change
- The impact of exponential development
- The disruption of artificial intelligence

You will learn:

- Examples of effective and ineffective responses by individuals and businesses
- Who will be most and least affected
- How the practice of coaching will be changed by AI

You will be able to apply:

- The **CHANGE** model of organizational resilience assessment and response
- The **RIPPLE** model of coaching for individual resilience

ICF CEUs awarded:

- 10 Core Competency
- 8 Resource Development

Program cost:

\$1350 USD